# TWENTY-SIX YEARS

# IRMA AND DISTRICT HOME TOWN NEWSPAPER FOR THE PAST

# TIVES READ IN THE HOME OF EVERY RESIDENT IN THE IRMA

TRADING AREA.

Vol. 27 No. 52

\$2.00 per year in advance; 5c per

### Albert District News **News of Our Boys**

ander J. Hardy, who had to spend the summer a

Calgary on Tuesday.

Albert School team was successful in bringing home first money in the softball tournament at the Red Cross sports held in Irma on June 22. They defeated Wainwright 8-6, Battle Heights 12-6, and a combined team from three schools 8-6 in the finals. Line-up was as follows: pitcher, Lloyd Johnston; catcher. David Barss; fb. Ada Currie, ab. Hamish Dunbar (Alma Mater); tb. Donald Ramssay; ss. Helm Currie, Iva Currie; fielders, Robin Johnson; Joe Babij, Ronald Currie. They are planning to try their luck at Mannville on July 1.

Mr. Alex McRoberts returned from a visit to Edmonton last Friday.



BANKS POST OFFICES
DEPARTMENT STORES DRUGGISTS
GROCERS TOBACCONISTS
BOOK STORES and other RETAIL STORES

MEN'S SUMMER

Just arrived. Plain blue brown drill. One week only, at ........

WORK SHIRTS

DRESS SHOES For a gentleman. See yourself if these oxfo

PURE PLUM JAM

ROOMS

Extra Special, tin 49c

Queen City Special. Six string brooms, extra long, extra heavy, each 95c

INDIAN BROOMS
5 string. Each ...... 53c

CORONA CASTILE SOAP

PREM. A Canned Ham
12 oz. tin, last call . 296

JAM. Pure Peach or Damson Plum, 4 lb. tin ...... 59c

Citizens Turn Out

**BROWN OXFORDS** 

Calf skin uppers. 3.75

PINEAPPLE, Black Label cubes or slices, 2 for 39c

MIRACLE WHIP for Salads 32 oz., special ...... 49c

16 oz., special ...... 35c

8 oz., special ..... 20c Just a few drops to flavor. Any kind. Bottle ... 19c

49c

47c

CATSUP, buy while you

can at 2 tins ...

VICTOR COFFEE Flavotainer, lb, bag 42c

. 16 oz., 5 tins ......

1.75

You can SAVE by shopping at OXWELL'

nest in 4.95 Fine worsted. All colors. Pair

OOD BARGAINS

TO BUY JUNE 27th to JULY 3rd

... 85c SPORT SHIRTS

Finest quality. Priced at ......

ner: Alvina Soneff; Charlotte Milne.
Class F, Boys—Colin Carter; Allan Darkes; Keith Currie.
Class E, Girls—Betsy McKeen;
Aletha Hill; Marjorie Guiltner.
Class E, Boys—Elmer Schlender: Bichsand Wittenson.
Class D, Girls—Eldred Fenton;
Peggy Wollatt; Mary Hardy.
Class D, Boys—James Guiltner;
Stanley Hill; Edward Hardy.
Class C, Girls—Lois Darkes;
Winnie Hearn; Joyce Dawson.
Class C, Boys—Murray Dawson; Ernest Carter; Lawrence
Cooper. Copper.
Class B, Girls—Olive McClements; Doris Guiltner; Ruby Wal-

er.
Class B, Boys—Ross McFarland;
cloyd Jones; Jack Stead.

Lloyd Jones; J MEN'S DRESS PANTS 4.95

HIGH JUMP
Class B, Boys—Percy Jones; J. Stead; Clifford Wakefield.
Class B, Girls—Olive McClements; Irene Burr; Doris Guiltner.
Class C, Boys—James O'Neill;
Carl Soneff; Murray Dawson.
Class C, Girls—Winnie Hearn;
Lois Darkes; May Guiltner.
Class D, Boys—Clarence Glodiner.

Lois Darkes; May Guiltner.
Class D, Boys—Clarence Glover; Jas. Guiltner; Lyle Raham.
Class D, Girls—Eldred Fenton;
Aline LaPalme; Mary Hardy.
Class E, Boys—Elmer Schlender; Richard Woollatt; Colin Carter.

der; Richard Woollatt; Colin Carter.
Class E, Girls—Vivian Overby;
Marjorie Guittner; Aletha Hill.
HOP. STEP AND JUMP
Class B, Boys—Percy Jones;
Ross McFarland; Jack Stead.
Class B, Girl—Doris Guittner;
Irene Burr; Olive McClements.
Class C, Boys—Ernest Carter;
James O'Neill; Lawrence Cooper.
Class C, Girls—Lois Darkes;
Muriel Hill; Joyce Dawson.
BROAD JUMP
Class B, Girls—Olive McClements; Irene Burr; Doris Guittner.
Class B, Boys—Ross McFarland;
Percy Jones; Jack Stead.
Class C, Girls—Lois Darkes;
Muriel Hill; Elfreda Fenton.
Class C, Boys—Ernest Carter;
Murray Dawson; James O'Neill.
Class D, Girls—Peggy Woollatt;
Eldred Fenton; Mary Hardy.
Class D, Boys—James Guittner;
Edward Hardy; Stanley Hill.
Class E, Girls—Vivian Overby;
Betsy McKeen; Aettha Hill.
Class E, Boys—Richard Woollatt; Elmer Schlender; Hugh Tomlinson.
Class F, Girls—Irene Younker;

nson.
Class F, Girls—Irene Younker
forma Guiltner; Sylvia Fenton.
Class F, Boys—Allan Darkes
olin Carter; Arthur Inscho.
RELAY RACE
Strawberry Plains team.

# Wainwright Hosp.



UNITED CHURCH
Sunday, June 28
Albert—Public worship 11:30 a.m.
Alma Mater—Public worship 11:30 a.m.
Alma Mater—Public worship 3:00
Irna—Sunday school 11 a.m.
Public worship 8 p.m.
A reception and communion service will be held at the close of the evening service will be held at the close of the evening service will be held at the close of the evening service will be held at the close of the evening service will be held at the close of the evening service will hold their ammal picnic in Irma on Tuesday afternoon, June 30.
A hearty invitation is extended to all these services.

ST. MARY'S ANGLICAN
Regular afternoon service at 2:30 p.m., Sunday, June 28.

JARROW-KINSELLA UNITED

JARROW-KINSELLA UNITED UNITED CHURCH

Wednesday, July 1st, will be celebrated throughout Canada as



## NATIONAL SELECTIVE SERVICE

# CONTROL OF EMPLOYMENT

EMPLOYER HEREAFTER SHALL HIRE ANY PERSON, MAI R FEMALE, WITHOUT THE APPROVAL OF A SELECTIVE SERVICE OFFICER IN AN EMPLOYMENT OFFICE OF THE UNEMPLOYMENT INSURANCE COMMISSION

Whenever a vacancy occurs, or additional staff is required, or a lay-off staff is anticipated, the employer shall notify the local Employment Office.

Employment Office.

Employment Office.

A local Selective Service Officer may revoke at any time, on not less than days notice, any approval granted by him.

Appeal from a Selective Service Officer's decision may be made in writing in ten days to the Divisional Registrar of the National War Services Board, the decision of the Board shall be final.

This order does not include employment: (1) In agriculture, fishing, time or trapping; (2) Subject to the Essential Work (Scientific and Technical tonnel) Regulations, 1942; (3) In domestic service in a private home; (4) Of ents after school hours or during holidays (but does include employment ing Summer Vacations); (5) In part-time work which is not the principal us of livelihood; (6) Casual or irregular employment for not more than e days in any calendar week for the same employer; (7) Under the Governt of any Province.

This order does not affect Re-employment: (1) Within not muscutive days after the last day a person worked for the same After sickness or disability which caused the suspension of the elements of the sumption of work after a stoppage caused by an industri In accordance with a collective labour agreement which provides according to length of service or seniority; (5) On compulsor, at after Military Service.

until further notice from the Director of National Selective Service or a local National Selective Service Officer, any employer may temperarily engage any employee, if he submits within three days to a local office an application in duplicate for approval of such engagement. Such application shall state the insurance book number, or the insurance registration number, (U.I.C. Form 413), name, address, age, sex, occupation of such employee, the name of his or her most recent employer, and the date he or she left employment with such employer.

nalties for infringements of this order provide for a fine up to \$500.00, or nament up to 12 months, or both fine and imprisonment.

This order supersedes previous National Selective Service Orders secting restricted and unrestricted occupations.

ELLIOTT M. LITTLE,

HUMPHREY MITCHELL,

Pairly Complete Stocks of Other Lines at Attractive Prices FOXWELL'S Phone 13 IRMA

Datons of the when you buy 5 for 24° PORK and BEANS. Aylmer 20 oz. 4 tins 49°C



Since the outbreak of the war farm living costs ware increased five per cent. and the cost of products to meet the rising requirements of war time. Nevertheless there has been increase in the output of agricultural products are not as great as the gross increase suggests, there has been improvement in some branches of the agricultural industry. The production of metals and forest products also show great increases, and these figures all tell the story of an ever-expanding war effort within our Dominion, which is yearly absorbing greater quantities of our material and human resources. Now that the initiative has been selzed by the United Nations on most of the fighting fronts, it is to be hoped that the offensive spirit will gather strength. It is should make itself felt by the renewed determination of all Canadians to provide the money necessary for the support of the men in uniform.

**HUSBAND GOES TO WAR - GYPROC** WALLBOARD GOES TO WORK

### THE LAST WORD

3.5

Will there he

room for Betty and the children?

That's a mighty clever way to finish a room.

- and safe, too! GYPROC is fire-protective.

Sure doesn't take long to finish a room with GYPROCWallboard. GYPROCWallboard.

Say, isn't that a smooth wall and ce Invisible joints, eh?

That's another feature of GYPROC, and no future repairs, either. GYPROC won't warp, shrink or swell.

D ALABASTINE, CANADA

### RATIONING AIDS HEALTH

THE LAST WORD

When the building of the Eric Canal was being discussed, the subject of favoring it was being argued in a Quaker business meeting of men. It was opposed by an influnctial member—no less than Elias Hicks, celebrated American pracher—on to any. "When the world was created, if any canals were intended they would have been made." Thereupon, a member rose up and in the intoning voice usually, heard in the meetings, and, "And Jacob digged a well:" and at down.

\*\*RATIONING AIDS HEALTH

\*\*With the stationing health that the strationing health and provided the health of the average were provided to children in evacuation to any. "When the world was created, if any canals were intended they would have been made." Thereupon, a member rose up and in the intoning said. "And Jacob digged a well:" and said down.

\*\*RATIONING AIDS HEALTH

With the stationing health that the stationing health and it has the provided to the careful planning that precedes all we must camp. The camps the careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we must camp. The careful planning that precedes all we mu

Sure! We'll build

er room over the sunporch

You may either win your peace buy it: win it, by resistance to ev buy it, by compromise with evil. John Ruskin.

Nothing can bring you peace but yourself; nothing can bring you peace but the triumph of principles.—Em-

It matters not what be thy lot,
So Love doth guide:
For storm or shine, pure peace is thine.
Whate'er betide.

-Mary Baker Eddy.

Whate'er betide.

—Mary Baker Eddy.

Feace and friendahp with all man indicate with the pursue It.—

Thomas Jefferson.

When shall all men's good.

Be each man's rule, and universal Peace.

Lie like a shaft of light across the land.

And like a lane of beams across the sea?—Tennyson.

For Overseas Forces

Cry "Send Us Smokes" Heiped By Gift of 2,000,000 Cigarettes will be distributed among Canadians in land, sea and air forces now on active, service overseas, as a gift from The Dodds Medicine Company Limited. Toronto, maker of Dodd's Kidney Pills.

This is understood to be one of the largest individual gifts of Canadian-made cigarettes to the Canadian made cigarettes of the Overseas at the rate of 16 packages of 25 cigarettes each for \$1.00. With each package goes an addressed post card with de donor's name and hundreds of thousands have been returned to Canadian the donors name and hundreds of thousands have been returned to Canadian the donors name and hundreds of thousands have been returned to Canadian the donors name and hundreds of thousands have been returned to Canadian the donors name and hundreds of thousands have been returned to Canadian the donors name and hundreds of thousands have been returned to Canadian the donors name and hundreds of thousands have been returned to Canadian the donors name and hundreds of thousands have been returned to Canadian the donors name and hundreds of thousands have been returned to Canadian the donors name and hundreds of thousands

WORSE THAN BOMBS
You can't frighten 50 Mayfair
business girls, members of the Women's Home Defence Corps. with live
bombs. But mice are different. The
girls got on fine at handling a live
bomb during a drill but when a cat
gate-crashed the lecture with a live
gate-crashed the lecture with a live
gate-crashed the lecture with a live
leaped screaming into their
commando
girls' leaped screaming into their

Essex. England, children, with soapbox carts, collected from hedges and ditches, a pile of scrap iron 10 feet high and 84 feet in circumfer-

MTM. Blank hasn't given her sons to the Army. They weren't hers to give. Let us rather say that Mrs. Blank gave her sons the character that made them ready to offer their services, perhaps their lives, to their "country."

services, perhaps their lives, to their country.

But don't let us class them with the machines that are being built to aid its soldiers by the Individual Citizen's Army!

The men who put on their country's uniform when that country is fighting for the existence of the Christian world do it for the same reason their fathers did. There is no burning fire of patriotism in them, no inward, silent sound of Kipling's lines, no proud thought of sacrifice, no strong call of duty. They put on the uniform because they are men Peace and friendship with all manting because they are men kind is our wisest policy, and I wish and men fight to protect their own we may be permitted to pursue it.—
Thomas Jefferson. They don't get into uniform be-



# Christie's have the true "Graham" flavor



christic's Grahams are grand with cheese, jam, or any spread—delicious with des-serts and beverages. You can give them to the baby with milk as a cereal, or put them into the older children's school lunches. Christic's have the true "Graham" flavor—crisp, wholesome and tasty!

# Christie's Graham

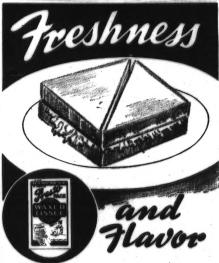
A POOR BALANCE
George B. Cutten, the President of Colgate University, says: 'Our highest ideals seem to have been two
chickens in every poft, two autos in
eyery garage, two caddies for every
mobiles and are travelling by traps
te and old-fashioned giga. Before the
war the ponies sold for approximately
size. One horse dealer said women in
particular are buying the ponies because they are easy to handle and
have a lot of. 'horse sense.'

Buy War Savings Certificates

A POOR BALANCE
George B. Cutten, the President of
Colgate University, says: 'Our highest ideals seem to have been two
chickens in every poft, two autos in
every garage, two caddies for every
golf player, and two hair-dos every
week.' Yes, and we tried to balance
that budget of excess by doing half
as much reading and a quarter as
much real thinking as was necessary.

A mountain can be welghed with
a plumb line, by measuring the distance the plum bob is pulled out of
line by the mountain's attraction
Colored dieto a





WHEN SANDWICHES ARE TO BE PREPARED FOR LUNCHES, PICNICS OR GUESTS, WRAP THEM IN A SHEET OF PRESTO WAXED TISSUE TO RETAIN THEIR FLAVOR AND TO KEEP THEM FRESH AND MOIST.



# WAXED TISSUE PAPER

IS IN A-SELF-SERVING PACK, WHICH HANGS ON THE WALL, SERVING YOU A GENEROUS SIZED SHEET OF WAXED TISSUE PAPER AT EACH PULL





corner they found marsh grass growing, and it seemed to be here the content they found marsh grass growing, and it seemed to be here the plane had been kept.

The brown grass was crushed down in a great sweeping path, and of the marsh grass to make are the place. There must have been a car waster waster to well. Perhaps some measage had have known something about the place. There must have been a car waster waster to well. Perhaps some measage had have known something about the place. There must have been a car waster waster to well. Perhaps some measage had the wann't too wel!"

Dick Sheridan nodded. "You're right about that. No one could have fust wasn't too wel!"

Dick Sheridan nodded. "You're right about that. No one could have fust wasn't too well."

The plane must have circled here, to take off into the wind. "Ransome thought of the impossion than the car waster waster waster to the well. Perhaps some measage had the wann't too well." The yould only get in contact with them. No matter the ransom den them they turned into it. They stopped and showed identification cards. Two men went back to the field where to take off into the wind." Ransome thought of the impossion than the men headed back for Shadwon the men headed bac

Restful CHARM with soft pastel tints bastin

'No. suh, Mist Ranny, Dey come. Dat BIF man done Ranny? áin' noné

"Taylor?"
"Tassun. He say yo' get in tech
intantaneous." She plucked the
telephone out of its cradic and fanded it to him.
Taylor to!d fanny that strength of the
a filling station at daybreak, about
25 miles out of Tahlahneks.
"Til be in your office right away I
want to see him."
Once more Ransome stepped into
the car and started it.
"Wait, Ransome." said Knox. "Til
att here by the telephone. Somesit here by the telephone. Some-

# SMILE AWHILE

"Now. Robert," said the teacher.
"can you tell me what human nature
is?"
"Yes, ma'am;" replied Robert. "It's

people fore they get into society.

Visitor (to hosts little girl — do you know that it's the first of

Child—'Cause all Daddy's

have got front windows in them.

"I'm proud to say I'm a self-made

"You're lucky. I'm the revised work f a wife and three daughters."
"Waiter, th's is a very small steak."

Yes, sir. It is."
'And it's very tough."
'Then it's lucky its small, isn't it,

Operator—

Operator

# FLIES CAUSE INFANTILE PARALYSIS

stigations by medic that fly-infected for principal causes (Poliomyelitis). to live is a potentia sealth.



Feeding Raw Garbage To Pigs In-fects Pork With Disease Canada has a regulation which in-sists that pigs must not be fed raw garbage. There is no such regula-tion in the United States. The latter tion in the United States. The latter country has about 17 per cent. of its population infected with trichinosis, a disease which results from the eating of pork containing live worms. Canada's population has only one per cent, suffering from the disease. These were facts adduced in a joint paper by Dr. T. W. M. Cameron and Dr. M. J. Miller delivered before the medical section of the Royal Society of Canada at Toronto.

## **An Imposing Total**

Tes, sir. It is.

"And it's very tough.

"Then it's lucky its small, isn t it, sir."

"Yes, 'e's gone after a job, but 'e'll, rever get it. It's clerical work. Why, I says to 'im, 'you ain't never done ochurch work in your life."

Excited lady at the telephone—I want my husband, please, at once, Operator—What number, please?

Ex. L.—How many do you think I've get?

"Many film actresses are to be pitied rather than envied," declares a novelist who has been visiting Holly-wood. Why, some of them don't even when the state of the state

A chairman, as defined by one writer, is a man who spends 21 min-utes and 16 seconds introducing a speaker "who needs no introduction."



### Save Old Rags

They Are Desperately Needed For War Purposes
Every woman in every home has a hundred opportunities daily to be a vital cog in the war machine. For instance, the Director of Salvage at Ottawa points to rags. They're desperately needed for war. For wrapping delicately milited parts. for airplane wipers on airformes; in army workshops, and aboard Canadian ships. Homes are the greatest source of supply.

In appealing for rags, as for other materials, the Salvage Director asys. "Do the job carefully and thoroughly so the material can be moved to the 'front line' fast."

Save white woollens, colored woollens; coatings and suitings; and cottons. Wrap each class in separate parcels, and please, don't put clean and solied rags together. Put old carpets and acrap aacking in separate containers.

Pack in cartons or old sacks and get them to your local salvage organization, or direct to a dealer in your community right away.



The CBC's Overseas Unit is made up of a small group of men from the Programme and Engineering ships Division of the Corporation who play the min thousands of men and women serving panese in Britain in close association with feet, their families and friends in Canada panese the Re- From many points in England this men mobile unit arranges, records and drist activities of the soldiers, saliors, sirmed and the soldiers, and civilian only workers. Of their many duties percoverhaps one of prime concern and interested of the soldiers, as allors, and the eyes. The soldiers is the soldiers and the soldiers, as allors arranging of the weekly Troop helped Brodenate of personal greetings at six when men and women step up to the cast many control of the soldiers, as allors and their own messages nome to blue. Canada. Those messages nome to allore the soldiers of the control of the soldiers of t

ing station and then recorded. In the case of measages recorded in England, the name of the men and wo men who have taken part in the programme are wireleased to Ottawa and are subsequently checked against the recording when it arrives. In the latter case the record is played over and the names of those who have taken part in the broadcast are listed. It is it then that the names of the participants are released to the Canadian Press to appear in the newspapers several days before the broad-cast is to take place. For the benefit of rural listeners who may not have the opportunity of seeing the publicant in the programment of the speakers are broadcast as soon as possible after they are received. Immediately following the News Analysis at 6.30 p.m. C.D.T. (5.30 p.m. M.D.T.). over the lader of the broadcast for recording is made in Britain and when it is heard on the Canadian networks.

SELECTED RECIPES

RECIPE OF THE WEEK
With hot weather on the way, its handy to have a recipe for homemade rolls that can be mixed up and stored in the refrigerator util needed. Happly, these bran boattis, and the proposed of the propose

where the transfer of the week with hot weaker on the way, it's handy to have a recipe for homemade rolls that can be mixed up and stored in the refrigerator until needed. Rispith, these bran beautics of the state of the weaker. The recipe goes like this: baking. The recipe goes like this: baking. The recipe goes like this: a baking. The recipe goes like this: a large state of the recipe goes like this: a large goes like this: a large

2 eggs
2 cakes compressed yeast
1 cup lukewarm water
5 ½ cups flour, or more!
Fut shortening sugar. All-bran and
sait in large mixing bow! add boiling
water, stirring until shortening is
lukewarm. Add well-beaten eggs and
yeast softened in lukewarm water.
Add one-half the flour and beat until batter is smooth. Add remaining
flour and beat well. Cover bow!
closely and place in retrigerator over
night or until ready to use. Form
balls of dough to hil gressed cure
warm place about two hours or until double in bulk. Bake in moderately hot oven (226 degrees F.) about
15 minutes.
Xield: 3½ dosen rolls (2½ inches
in diameter).



### HOME SERVICE

'NERVES" CAN BE CHANGED







# RACE MEET, STAMPEDE, BASE-BALL, MIDWAY ATTRACTIONS. **KIDDIES RACES, ALL IN ONE DAY**

Viking and district's big day, Friday, July 3rd, is but nine days away, and the large posters are now out announcing the various events that will take place. A bigger and better programme all around has been planned, and from all accounts, people from far and near are looking forward to being in Viking on July 3rd.

### THE RACE MEET

This year's race meet promises to be by far the best out-side the "A" circuit. Every heat is a race, and good purses hung up for each event. There are nine races besides a special feature high jump.

The race track is being put in fine shape. The starting line has been changed to about 100 yards north of the finish line which will give the horses a better straightway and the spectators a chance to see the bangtails in full stride as they whize past the judges' stand. The race meet is drawing the attention of some of the best horsemen in Alberta and the crowd will be pleasantly surprised when they see the class of horses that will be in action.

### THE STAMPEDE EVENTS

Stampede manager Olsenberg assures the sports committee that this year's stampede events will be the rootinest, tootinest, wildest and woellest that ever came over the pike. Two hundred and twenty-five head of the buckingest brones and wildest steers that ever roamed the wide open spaces, have been rounded up and are rarin' to shake the daylights out of the best bunch of cowboys that ever rode the ranges. Don't miss seeing "The Bomber," the mystery bronco that has thrown more cowboys than you can shake a stick at. Yes, the stampede will be worth coming miles to see and is worth twice the admission price alone.

### ONE GAME OF BASEBALL.

ONE GAME OF BASEBALL

The baseball committee scoured the country for baseball teams and finally rounded up teams from Sedgewick and Dodds. Baseball teams are as scarce as hen's teeth and the committee feels fortunate in securing these two senior teams to play a sudden death game commencing at five o'clock. G. T. Loney, who knows his baseball, will be behind the plate to call 'em as he sees 'em, and that's something. This will probably be the only ball game you'll see on the local diamond this year. Both Dodds and Sedgewick are coming loaded, they say, with ball players gathered from the four corners of the globe, including Brooklyn.

### MIDWAY SHOWS AND ATTRACTIONS

Midway attractions and shows will be under the auspices of the Viking Elks Lodge, and all the proceeds for community benefit. The Viking Elks Lodge is an up and coming organization and is doing a mighty lot of good for the war effort. local enterprises, and benefits. Get acquainted with the Viking "Brother Bills."

### PICTURE SHOW AND DANCE

Keifer Shows were fortunate in securing a recent re-lease. Gene Autry and Smiley Burnette in "Sierra Sue." One show at \$3.0 pm. Kiefer picks good pictures for spectra night and all other nights for that matter, so you'll all want to see "Sierra Sue," with Autry and his singing cowboys and

After the picture show the floor in the Elks Community hall will be cleared for the dance at 10:30. The Viking Jives, playing the latest tunes and some not so late, will be on hand to furnish the music until the wee small hours. The Elks hall has one of the best and most commodious dance floors in this far north. Lots. of elbow room for everybody.

### ADMISSION TO THE STAMPEDE

The admission price to the stampede and race meet remains the same at last year; 50e for adults; children 16 years and under, free: cars and grandstand free. In recognition of Army Week, men and women of the armed forces in uniform will be admitted free, otherwise everybody pays at the gate. no entry fees, no free admissions. You will see a race meet, stampede, baseball game, and other sports and attractions for one admission, 50e.

There will be ample refreshment booths on the grounds Residents and business places are asked to decorate with flags, bunting and trees wherever possible. The decoration committee requests everybody to assist and see that the town is in a holiday mood.



school for a heavy course in radio physics. Completing this, he joined the staff of a Winnipeg station as a straight operator—good experience which, however, did not satisfy him. Summer relief as an announcer on another Winnipeg station followed, after which he joined the CBC Sound Effects unit, a development of the corporation's engineering department and the last word in radio technique. The programs John works on in Winnipeg studios can be heard over station CBK. Wattrous (540 kcs.).

### IT MIGHT HAVE BEEN WORSE

Residents and business places are asked to decorate with flags, bunting and threes wherever possible. The decoration of the property of a sist and see that the town is in a holiday mood.

As there will be a large number of cars and rigs in town everybody is requested to drive carefully in order to avoid accidents. It is a day when folks from towns and country for miles around will gather to take in and enjoy "the biggest one day stampede and race meet in Alberta." Vippee, let's go.

The net proceeds of the day will be devoted to war charities.

Crossed the United States as a visiting artist. From Halifact, where he has made his home for some time, he conducts his own musical programs on Saturdays at 3:30 p.m. for National Network station. CRK. Watrous (540 Rcs.).

JOHN BURKE—GAFFNEY A young man who has deliber, where he has made his home for some time, he conducts his own musical party of the same storm that balloons from Vancouver. The boat dragged its anchor in the balloons from Vancouver. The boat dragged its anchor in the balloons from Vancouver. The boat dragged its anchor in the balloons from Vancouver. The boat dragged its anchor in the balloons from Vancouver. The boat dragged its anchor in the balloons from Vancouver. The boat dragged its anchor in the balloons from Vancouver. The boat dragged its anchor in the balloons from Vancouver. The boat dragged its anchor in the balloon from Vancouver. The boat dragged its anchor in the balloons from Vancouver. The boat dragged its anchor in the balloon from Vancouver. The boat dragged its anchor in the balloon from Vancouver. The boat dragged its anchor in the balloon from Vancouver. The boat dragged its anchor in the balloon from Vancouver. The boat dragged its anchor in the balloon from Vancouver. The boat dragged its anchor in the balloon from Vancouver. The boat dragged its anchor in the balloon from Vancouver. The boat dragged its anchor in the balloon from Vancouver. The boat dragged its anchor in the balloon from Vancouver. The boat dragged its anchor i

**EE** Bonus package of 2 ROYAL Yeast Cakes with every regular size package you buy! YOU GET THIS FREE!.. EXTRA CAKES NUS PACKAGE FREE HEN YOU BUY YEAST REGULAR PACKAGE DON'T MISS THIS big extra value! . . . Buy a regular size package of Royal Yeast and get from your grocer — absolutely free — a Bonus Package containing 2 additional Royal Yeast Cakes! additional Royal Yeast Cakes; Royal's individual air-tight wrapper keeps every cake full-strength and purel. Royal always gives you wholesome, delicious bread bakings. Free from hard, half-cooked doughy spots — sweet-tasting, fine-textured, easy to digest. Make your bread a treat! And treat yourself to this FREE 2-cake Bonus Package! Ask your grocer for reliable Royal Yeast today! WHEN YOU **RHY THIS** IMPORTANT: This pecial offer is good for a limited time only ender a supply of Royal

**EDMONTON'S EXHIBITION** JULY 13 - 18

Northern Alberta's Big mid-summer holiday— a week of relaxation packed full of fascinating entertainment, thrills

BUY YOUR ADMISSION TICKETS

IN ADVANCE

SPECIALLY REDUCED 6 for \$1.00

Now on Sale in

Irma by Ernest Cartter

Days Horse Races—Seven races every day over Canada's fastest half-mile track.
 Complete Livestock Show—Western Canada's finest.
 'On To Victory'—A gorgeous super-extravaganza every night at the grandstand.

"Froliciand" — Magnificent all-Cana-dian midway, new rides, new shows

dian midway, new rues, new snows and thrillers.

Big-Top 2 Ring Circus—50 perform-ing wild animals, elephants, llons, tigers, leopards, etc.

The R.C.A.F. will present a magnifi-cent display and precision drill every night at grandstand.

Single-Fare-Return on Railways

The Show Window of Agricultural Alberta—Dedicated to Victory—Fostering Better Livestock to Feed the Empire Edmonton Invites You For Fair Week-July 13-18



Advertising Peps Up Business

# WARNING!

If it is not already on its way to Rationing Headquarters you should

# MAIL YOUR APPLICATION CARD FOR **COUPON RATIONING** AT ONCE!

After July 1st no one will be able to purchase sugar for regular domestic use without turning in a ration coupon.

Application cards for coupon rationing for sugar have now been mailed to every household in Canada. But, in an undertaking so vast, some homes may have been missed, or some cards may have gone astray. So, no matter where you live, whether it is in areas served by letter carrier or not, if your application card is not already on its way to Rationing Headquarters, you should wait

After filling in the card, according to the instructions on the pamphlet which was delivered with it, just drop the card in the nearest mail box or post office. It needs no forwarding address.

IF YOU HAVE NOT RECEIVED AN APPLICATION CARD you should get one at the nearest Post Office at once.

Just drop the card in the nearest mail box or post office. It needs no forwarding address. ECLARATION All Post Offices have received full instructions rush application cards for coupon rationing to the mearest Wartime Prices and Trade Board Office, where they will get immediate attention and the coupon ration cards mailed right back to you.

> amount of sugar as at present-1/2 lb. per person per week. The same provision as at present for

additional quantities for preserving and jam and jelly making will be continued. Special voucher forms for this purpose are being supplied all retailers.

The ration cards being issued for use July 1st are for sugar only, and good for 10 weeks. At

the end of that period a coupon ration book good for 6 months will be issued. Under the new system of coupon rationing, you are allowed the same

COUPON RATIONING

means no change in your ALLOWANCE OF

SUGAR

# THE WARTIME PRICES AND TRADE BOARD

The new budget is before the people of Canada. It calls for a greater effort on the part of our people to do their very beat to help win this war. Our government has asked us to pay more, but a big portion of what we pay will be regarded as savings to be returned to us when peace has been won. Now is the time to put what capital you have into proper housing for your stock and poultry. Hen house, hog houses, cattle barns and sheds. All of these are war essentials and take priority over even the clothes we wear. Our fighting forces must have food. Building materials are at their lowest price levels now.

IMPERIAL LUMBER COMPANY, LIMITED H. L. BLACK, Agent

# TRAVEL BY BUS

WEEK-END EXCURSIONS ON ALL LINES Leave Irma daily going, West ......7:35 a.m. eave Irma daily, going East ...... .....8:45 p.m.

Charter a bus for your next party trip. Find the low cost and added pleasure GET MORE FOR YOUR TRAVEL DOLLAR BY BUS

Sunburst Motor Coaches Ltd.

Viking Items.

Fifty-two students graduated from the Camrose Lutheran college last Friday evening. Appropriate graduation exercises were held in the Camrose Lutheran achurch which was crowded for the consistency conference to be held in Irma June principal of the college, presented the diplomas.

On the afternoon of Friday June 19, in the Eliks hall, the girls of the Viking intermediate and principal of the college, presented the diplomas.

It collises Francis Jessie Child, Miss Francis Jessie Child, M



### What The Air Waves Are Saying Over Station CJCA

Tall, fair-haired and talented Jack Toulson is a busy man these days. Besides filling the arduous and active job of staff pianist at CJCA, Jack also puts his nimble. fingers to work teaching others to play in a unique music school which he has founded.

Associated with Jack in his new venture is his wife, Grace Toulson, who also is an accomplished musician besides being the possessor of plenty of personal charm. Together they teach the myteries of piano-playing, both popular and classical, to a rapidly expanding group of young people and adults. CJCA listeners continually applaud Jack's daily performances with a steady stream of fan mail, and we can't help feeling that if he makes as big an impression as a teacher as he has as a radio personality, Jack will write his own ticket to success.

# World of Wheat

Wheat and Coal

Wheat and Coan
There does not seem to be any
relationship between wheat and
coal, but actually there is, for
large numbers of our wheat growers depend upon coal to heat their
farm homes during the winter.
We have all recently been informed by the government that
there is a fear of a shortage of see
have coming fall and winter.
Isoked into this matter carefully
and the more I saw of it the more

looked into this matter carefully and the more I saw of it the more serious did it appear to me. I concluded that there is almost a certainty that many of the miners who are now available for work in our coal mines may soon leave to join the armed forces, or to take up work in munition factories. It also seems certain that there will soon be insufficient freight cars to transport coal from the mines to prairie points. Coal miners and freight cars are, however, available now and so my earnest advice to farmers who depend upon coal for heating their homes is to order their coal now without delay and to take delivery of it as quickly as possible.

One year when I was farming we were without coal for our house for two weeks in 15 below zero weather. I certainly would not like to repeat that sad experience.

## A. F. U. Notes

# **Publicity For Canada**

FOR SOME TIME in has been felt by many Canadians that too little is known about Canada in other lands. This has been notable, especially in England and the United States, where the Canadian visitor has on occasion encountered what is to him an amazing and appalling lack of occasion encountered what is to him an amazing and appalling lack of occasion encountered what is to him an amazing and appalling lack of occasion encountered what is to him an amazing and appalling lack of the occasion encounters. In this lack of knowledge about Canada by many who live beyond her borders, is not due to lack of inferest on their part, but to our failure to publicize our country.

Need Wider more seriously than at any time, because of a misapprehension by the more seriously than at any time, because of a misapprehension gardine canada war effort. Many American news writers who are apprised of both sides of the situation have been urging Canada as war effort. Many American news writers who are apprised of both sides of the situation have been urging Canadains to increase their organization for publicity in the States Many Canadian newspapers have likewise been stressing the need for a wider service for information below the border. To deal with the problem the Dominion government reging a montreal newspaper man, to make a survey of Canadian publicity in the United States and to report to the government on his findings. Doubtless this will result in an expansion of our news services in the United States, and in the promotion of a better understanding there of what Canada is doing in the present world struggle.

Canada is still a young nation. We have a magnificent country, rich in natural resources and scenic beauties.

Be Realists

Many of our resources are developed and are the sources are large and modern industrial enterprises. Our agriculture is on a scale sufficient to supply our own needs and those of many other parts of the world. At present both our industry and agriculture are playing an enormous part in sustaining England in these critical times. Because we are still a young nation we have not yet found a strong means of national expression. We have few mational newapapers or magazines with a large international circulation. In the years following the war there will be great problems to be settled and Canada will be represented at the council tables with the other United Nations. It is strongly felt by many thoughtful Canadians that before that time we must not only fully realize our importance as a nation, but spread that knowledge through the nations at whose sides we are fighting.



Located in the picturesque range ranching country West of High River, Alberta, The Stampede Ranch is owned and operated by Guy Weddick, cowboy, writer, dean of International rodeo procers, who for many years pro-ced THE STAMPEDE at

"T Hanging S" Brand of THE STAMPEDE

A thoughtful editor in the prairie untry prefers a cow to a saxophone, cause in addition to making the me noise it gives milk. 2468

### The Individual Citizen's Army

Weekly Column About This And That In The Canadian Army By Alan Maurice Irwin

Well, we got it at last! A touch of total war in our own front yard! Freighters torpedoed in the St. Lawrence! I know the news is stale, but since I know that broad estuary as well as most of us know Main Street or Broadway you might be interested in a few remarks on the subject. Naturally, since the question of security enters into it, I shall not attempt to speculate as to where the attacks took place although, judging by the hour at which the attacks were made and the reported time of the landings of survivors at various little ports it is not too hard for an ex-ship-news reporter to figure out within fifty miles or so.

What is most important, now that the sneaking underwater hounds have at last gathered their courage to the point of risking their lives in confined waters, is the steps to be taken by members of the Individual Citizen's Army.

There is no need to worry about the



# HELP CANADA KEEP FIT GOOD SCOUTS EAT TO "KEEP FIT"



Start your youngsters off with a breakfast that includes the nourishment and food-energy in Nobisco Shredded Wheet. It's 100% whole wheet, in which all the bran, wheat gern and minerals are retained. For smiles all 'round, serve Nobisco Shredded Wheet and milk, with fresh strowberries!



# NABISCO









touched.

Ransome's face was chalk white, and Tamar's father looked as though he were on the verge of collapse. Neither had made any attempt to lie down during the night. They had been in council with Taylor and employes of the mine and Major Towne.

Ranny had already made a frantic trip to the old swimming hole on the bank of the Chestatee River where Tamar had seen the Major and the





18 FOR 20c

lovely face of Tamar beside him, and feel her presence as of the day they had sperit there. He felt numb as though all life had stopped and that living would never again be possible, until she returned safely. Ranny could see that nothing about the place had the appearance of having been recently visited. He sprang out of the car, followed by a policeman and Knox Randolph, Recent rain had washed the old deck clean of all the old tracks, and he noticed there were no new ones. He opened the creaky door cautiously. The gloomy weather was silent and empty. The policeman ran, his big flash over the place, and the beam picked out the walls alone. The crude furniture had been removed and the room was barren.

"Taylor has had this place watched!" Ransome exclaimed. "When



### Had Fun Anyway

Artist Hotes Exhibition Of WorkRejected By Royal Academy
This year's Royal Academy exhibition—the 174th—was the same old
story for Painter Albert Perry. The
paintings he submitted, just as religiously as some 90 others during
the past 31 years, were rejected.
Not the least perturbed, Perry
held his own exhibition. It attracted
even more attention than his private
exhibition last year when students
walked the streets with Perry paintlings displayed on back and front of
andwich boards.
This time the artist's cellection of
rejects hung from the sides of a
horse-drawn cart. Perry himself,
burly, white-haired and smiling, was
high on the driver's scat. Two girl



## YOUR SMILE



When jumpy, overstimulated nerves make you g table, maybe it's time to give your nerves a rest front lating effects of the caffein and tannin you get in you beverages. Time you discovered a grand, new mea too—in a cup of delicious Postum. So, if you are je stimulated—switch to Postum—it contains no dru your nerves a chance to rest.

Relax with a cup of delicious Post like—as often as you like. It's a great nightcap, too. Try Postum.

100 CUPS IN THE 8-OZ. TIN



# SMILE AWHILE

don't think it would be right.

Boy—Maybe it wouldn't, but take a crack at it, anyway.

a crack at it, anyway.

The new member claims to be related to you and says he can prove

### SELECTED RECIPES

TOMATO SANDWICH FILLING

1 can tomatoes (28 oz.)

2 tablespons salt

2 cup white sugar

3 cup crows Brand Corn Syrup

3 cup cider vinegar

1 onion. medium size

1 can pimento (4 oz.)

1 sweet green pepper

1 tablespoon dry mustard

2 cup Benson's or Canada Cor



An arise of Paul Bunya.

Is Being Carved From Sequola La By California Artist

An arist on the grand scale is sculptor Carrol Barnes, of Visalis.

Calif. who is hewing from a 25-ton Sequola log a wood carving of the fabulous Paul Bunyan. The statue.

"Why sometimes I'm taken for my wind the statue of the stat







# Dress Pants

A special value in the Good cloth, neat appear ance, long service. Have belt loops and cuffs. Color green and air-force blue. Pr. 3.95



## Sweat Shirts

59c **'89c** 

### Sweaters

ybe your last chance to pick up the values. All wool sweater, V n is sleeveless. Colors are airforce, myrtle, white etc. Special

# WASH GOODS

WABASSO POPLIN

cloth is a real special at .....

### WABASSO PERCALE

Our last shipment of this best grade print. Fast colors. No dress-ing. Yard 35c, 3 yards for.

## Outing Shirts

shirts. Soft silky material. Fawn shade. Made full size with full soft collar. S 15 to 161/2 only. 2.95 Special at .....

### Kiddies' White Sandals

Special for the summer days. "A season's wear in every pair." Dressy white elk uppers with perforated front. Leather insole. Repairable stitchdown "grassgripper" outsole. Sizes 8 to 10½ Sizes 11 to 2½

1.59

1.89

## Women's White Shoes

Cool dressy footwear for summer. White shoes are always smart. The line is sold down pretty well now but ke still have a good assortment of all sizes in ties, pumps, oxfords. See what we have in these special 2.95 value shoes, at ...



CANNED PEAS 2 tins for	25c	
CANNED GREEN BEANS Alberta beans, 2 tins for		
JELLO JELLY POWDERS 4 oz. packets, 3 for	25c	
JELLO PUDDINGS  1 each of caramel, b'sctoch, Choc.	25c	
	35c	
CANNED TOMATOES Choice quality. 2 tins for	29c	
MIRACLE WHIP SALAD DRESSING 32 ounce jars, each	49c	
RELISH Horseradish and mustard. 9 oz. jar.	19c	
PURE PEACH JAM 4 pound tin	59c	

# J. C. McFarland Co., Irma

# **OCALS**

Now is the time to place your ail insurance. See E. W. Carter,

## Red Cross Notes

Mrs. Mills of Edmonton is visiting at the home of Mr. and Mrs. R. D. Smallwood this week.

Born, to Mr. and Mrs. Carl Anquist at Castor, Alta., on June 18, as on.

Have you applied for a sugar ration book yet. Better not delay any longer.

Now is the time to place your

### ATTENTION KNITTERS

make it the success it was.

Now is the time to place your hall insurance. See E. W. Carter Irms, for particulars, for particulars.

Dominion Day, July 1st, is public holiday and all places obtaines will be closed all days. Allen and Doreen Davies of Vancouver, B.C. are visiting their grandfather, Mr. F. C. Lukens.

We understand some of our high school sudents made marks in the general tests to be selected for the normal school course opening on July 2nd.

Owing to wet weather the Ladie Hole of the normal school course opening on July 2nd.

Owing to wet weather the Ladie Hole of the normal school course opening on July 2nd.

The July W.I. meeting will be held at the home of Mrs. J. C. Meeting will be held at the home of Mrs. J. C. Meeting will be held at the home of Mrs. J. C. Meeting will be held at the home of Mrs. J. C. Meeting will be held at the home of Mrs. J. C. Meeting will be wil

## VIKING ITEMS

Squadron Leader C. C. Sparling of the No. 4 Air Command at Cals gary was in town on Monday and i conferred with the local committe te and officers of the Malta Sgdn. 4 Air Cadet League of Canada. Probes lems that concern the air cadet y movement were discussed. The Squadron Leader stressed the importance the air cadet league has assumed throughout the dominion and congratulated the local committee and instructors on the work that is being done here.

A new thoroughbred racing



# WITH OUR ARMED FORCES

Behind the lines where men and women are risking life to defend home and country, other men and women are toiling to supply the materials of war -ships, planes, tanks, guns. These manufacturers-management and workers alike-are thus fighting shoulder to shoulder with our armed forces.

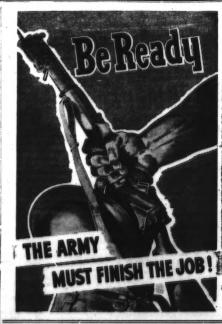
But what about the farmers? They are doing a work of equal importance. They too are marching to battle, by toiling early and late to per-suade nature to increase food and other essential supplies on which the issues of the fight so greatly depend. The farmer marches side by side with the soldier and his armourer.

Farmers who are doing their bit to help Canada's all-out war effort may find it necessary to borrow money at the Bank. You should not hesitate to discuss your requirements with our nearest branch manager. Your business will be regarded as strictly confidential.

### MONTREAL BANK OF

A BANK WHERE SMALL ACCOUNTS ARE WELCOME

Wainwright Branch: L. W. SMITH, Manager Irma (Sub-Agency): Open Tuesday and Friday



**Irma Times**